



MARCH 27 - APRIL 6, 2026

- **Over 21,000 visitors.**
- **350+ zip codes represented.**
- **Family-friendly with visitors of all ages.**

This sweet fundraising event features marshmallow masterpieces, including sculptures, dioramas, mosaics and even videos, all crafted from or inspired by PEEPS®, those colorful marshmallow treats made by the JustBorn company in Bethlehem, PA.

SPONSORSHIP OPPORTUNITIES

Each tier includes all the benefits of the levels below it.

PEEPsenting Sponsor - \$5,000

Everyone knows you are a PEEple person through and through.

- Your business's half-sheet insert with every gift shop purchase and/or name on bags, over 6,000 items sold last year
- Name/Logo listed as a Sponsor on Movie Loop
- Option to present award at Award Ceremony

Friends of PEEPs Sponsor - \$2,000

Friends don't let friends forget about PEEPshow.

- Sponsor Acknowledgement Flyers in PEEPshow space
- Five 10% off PEEPshow Merchandise coupons for your business

PEEPshow Fan - \$1,000

You put the pep in PEEPshow.

- Name and logo listed as a sponsor in printed & digital media
- Ten Vouchers for 25 vote chips

Marshmallow Sponsor - \$500

A strong supporter of Marshmallow Madness, you're super sweet!

- Invitation to Opening Day Party
- Pick a Sponsor's Choice Award
- Personalized Social Media Shout-out

Glitter Sponsor - \$300

You help us add that extra sparkle to the PEEPshow.

- Name listed as a sponsor on our webpage
- 10-foot Exhibitor space at event (with or without a rep, space only)

**Email Gwen@CarrollCountyArtsCouncil.org
to become a sponsor!**