

MEDIA RELEASE

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Contact: Rosalyn Smaldone

Rosalyn@CarrollCountyArtsCouncil.org

The Arts Council announces winners of PEEPshow the Prequel

While an official decision about an in-person PEEPshow will not be reached until later this month, the Carroll County Arts Council's online-only PEEPshow the Prequel was a sweet success! A total of 86 entries were submitted to the online show with more than 17,600 PEEPS® used to create the works of art which ranged from sculptures and paintings, to dioramas and films. In total, the Arts Council was able to raise \$12,968, exceeding their fundraising goal. These funds will make a crucial difference as the Arts Council works to continue providing diverse arts programming in a post-COVID-19 world.

The Audience Favorite Winners

5th place - "Giraffe Having a Peep Snack" by Lara and Jacob King

4th place - "Connecting Peeples and Business" by Katie Conover Marinello (KT World Communications)

3rd place - "PEEP-Wing" by Davis Bodami

2nd place - "HOPE" by Kristin Shields-Roberson

1st place - "Yellow Peepmarine" by Christian Twamley

Artistic Excellence Awards (chosen by the CCAC staff)

"Peeping in Monet's Water Lilies" created by Deborah Dugan

"Stay Safe, Peeps!" created by McKinzie Lefstein

"Forky Peep" created by Lia Finch & M

"Peepsful Play" created by Dori Batavick

"Peep\$ Creek" created by Angel Jarrett

"Inside We're All the Same" Winner (chosen by Just Born Inc.)

"Love All Your Peeps!" a video entry by The Jensen and Amos Families

The winners were announced on Facebook Live by CCAC Executive Director Judy Morley after an exciting final hour of voting. The Audience Favorite winners will receive a goodie bag with Peeps & Company merchandise and gift certificates, a souvenir trophy hand-crafted by local artist Thomas Sterner, and free registration for next year's show. The Artistic Excellence winners will also receive free registration for next year as well as a PEEPshow souvenir.

This year, a new special category was created by the staff of Just Born Inc., the makers of PEEPS®. Their marketing team chose one entry that best exemplified the message, "Inside We're All the Same." This popular PEEPS® slogan encourages us to embrace our commonalities because just like those marshmallow treats, we

are all the same on the inside. The winning decorators will receive two "Inside We're All the Same" shirts and a \$250 prize to be donated to the charity of their choice!

The Arts Council is grateful that the community responded so enthusiastically to this online format. "In a normal year, when we have an in-person show, we raise around \$4,000 from online voting," said Morley, "To have raised almost \$13,000 this year solely from online voting is such an achievement! It is a true testament to how beloved this event is by the community. We're so glad we were able to keep the joy of PEEPshow alive in these uncertain times."

The Arts Council will make a final decision about the future of an in-person 2020 PEEPshow in mid-May. In the meantime, all of the entries can still be found at MarshmallowPEEPshow.org or on the PEEPshow page at CarrollCountyArtsCouncil.org.

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PHOTO CREDIT FOR ATTACHED IMAGE:

First Place Audience Favorite winner: "Yellow Peepmarine" by Christian Twamley.